



SLAMMIN EVENTS

MAKING LARGE SCALE EVENTS HAPPEN





WHO WE ARE



- We are a London-based company, originally established in 1995, that have been in the events business since that date. Originally starting with nightclubs, but quickly graduating to large-scale arena shows in the early 2000s such as Alexandra Palace, The NEC Birmingham and The Royal Bath & West Showground. Since the early 2010s the company has diversified into outdoor festivals, largely in urban and suburban settings, and is considered one of the leaders in this field, staging events from 5,000 up to 100,000 attendance.

We continue to promote and produce our own events as well as increasing our portfolio of managed and produced shows for long-standing clients such as elrow. We recently became a Crown Commercial Service Supplier which allows us to bid for large-scale central and local government contracts.

Our main skill sets are:

- Licensing
- Event Management
- Production Management
- Security Management
- Large-scale Bar Operations
- Large-scale Bar Operations



STREET

OUR WORK

ALEXANDRA PALACE FIREWORKS FESTIVAL

Alexandra Palace & Park, London
2 Evening cultural event
100,000 capacity

- Event Management
- Production Management
- Bar Operations
- CAD Planning
- Health & Safety
- Trader Management
- Promotion Consultancy

The UK's largest ticketed Fireworks event was re-started by us in 2013 after several years of inactivity following the decision to end the traditional free to public show. It continues to grow year on year, adding in a whole raft of content which elevates it from an average fireworks display. A German Bier Festival, Streetfood Village, 15 licenced bars, fire shows, street parades and laser displays have all featured in recent years.

ELROW TOWN

Parsloes Park, Dagenham
1 day outdoor festival
25,000 capacity

- Event Management
- Production Management
- Bar Operations
- Licensing
- CAD Planning
- Health & Safety
- Trader Management

Elrow is a boisterous and intense electronic music festival which has a carnival-like atmosphere due to the production values and incorporation of large numbers of performers into the show. Having moved from its previous home at the Olympic Park in East London, we were tasked with making it work in a suburban setting which had never before hosted an event of this scale before.

MADE FESTIVAL



Sandwell Valley Country Park, West Midlands
1 day outdoor festival
20,000 capacity

- Event Management
- Production Management
- Bar Operations
- CAD Planning
- Health & Safety
- Security Management
- Trader Management
- Venue Finding

A new site was procured for MADE, Birmingham's pre-eminent music festival, after 2 successful years at Perry Park.

The show grew rapidly from an initial attendance of 10,000 right up to 20,000 with the addition of new stages and more high-profile artists.

LIBERTINES LIVE



Coombe Abbey, Coventry
1 day concert
10,000 capacity

- Event Management
- Production Management
- Bar Operations
- Licensing
- CAD Planning
- Health & Safety
- Security Management
- Trader Management

This was a one day concert at a brand new site with significant logistical concerns, not least of all those around access. An extensive traffic management and shuttle bus scheme was employed to the issue, with the event being an unqualified success in all departments.



HOSPITALITY

Finsbury Park, London
1 day electronic music festival
12,500 capacity

- Event Management
- Production Management
- Bar Operations
- Licensing
- CAD Planning
- Health & Safety
- Security Management
- Trader Management

Hospitality is probably the biggest Drum & Bass brand in the world, with a large and very loyal following. Finsbury Park was an obvious high profile home for their inaugural outdoor festival, with several years of increasingly large and complex shows following on from this.



SOUTHPORT WEEKENDER

Butlins Bognor Regis
3-day weekend
6,500 capacity

- Event Management
- Production Management
- Ticketing Solutions
- Promotion Consultancy
- Talent Booking & Liason

This is a legendary event of almost 30 years standing which was recently brought out of semi-retirement for a rapidly sold-out show. Operating 24 hours a day over 3 days, everything takes place within the confines of the Butlins resort, which makes it a very different show from your average festival!

ARCADIA



Queen Elizabeth Olympic Park London
2 day festival
50,000 capacity

- Event Management
- Production Management
- Bar Operations
- Licensing
- CAD Planning
- Health & Safety
- Security Management
- Trader Management

A genuine performance-based show where mechanical constructions take centre stage over the DJs who perform inside them, Arcadia was a very complicated show with a long build time and a lot of liason between the promoters, the brand, performers and ourselves. The results were spectacular to say the least.....

KALIEDOSCOPE



Alexandra Palace & Park, London
3-day festival
10,000 capacity

- Event Management
- Production Management
- Bar Operations
- Licensing
- CAD Planning
- Health & Safety
- Security Management
- Trader Management
- Promotion Consultancy

A multi-faceted arts and music festival which debuted in 2018, held on the challenging terrain of the south slopes of Alexandra Palace, overlooking large swathes of London. Nothing similar had been held outdoor at this venue for decades so it was a blank canvas to work on.



CRYSTAL PALACE FIREWORK SPECTACULAR

Crystal Palace London
1 Evening cultural event
25,000 capacity

- Event Management
- Production Management
- Bar Operations
- Licensing
- CAD Planning
- Health & Safety
- Security Management
- Trader Management
- Ticketing Solutions
- Promotion Consultancy
- Talent Booking & Liason

South London's largest ticketed fireworks event launched in 2019 to a sold-out crowd. More than just a fireworks show, it included a range of entertainment, from the Lords of Lightning to a plethora of bands and DJs, as well as a comprehensive food and drink offering.



ABODE

Finsbury Park, London
1 day electronic music festival
12,500 capacity

- Event Management
- Production Management
- Bar Operations
- Licensing
- CAD Planning
- Health & Safety
- Security Management
- Concessions Management

The flagship London festival of one of the country's biggest House music brands, Abode has a huge following that attends their events all over Europe. The show incorporates a variety of carefully designed music spaces that showcase the different music genres that the brand represents.

WESTFEST



Bath & West Showground, Somerset
All-night electronic music event
10,000 capacity

- Event Management
- Production Management
- Bar Operations
- Licensing
- CAD Planning
- Health & Safety
- Security Management
- Trader Management
- Ticketing Solutions
- Promotion Consultancy
- Talent Booking & Liason

An institution in the West Country and probably one of the last large-scale all-night electronic music shows that still operates in the UK, Westfest is a unique event which brings 21st century production values and event management to what is essentially a huge rave. Produced in-house for almost 20 years and counting.

GOOD TIMES



Alexandra Palace Pavillion, London
All day concert
5,000 capacity

- Event Management
- Production Management
- Bar Operations
- CAD Planning
- Health & Safety
- Trader Management
- Promotion Consultancy

The first show to utilise the site of the former Victorian Pavillion at Alexandra Palace, this was a rapidly constructed event site that was built in a day, and deconstructed in a day after the event had run it's course. Good Times is a daytime show formerly based at the Notting Hill carnival and hosted by the legend that is Norman Jay MBE.

RELEVANT RECENT EVENTS

2013

Found Festival	10,000 people	Haggerston Park	LB of Hackney
Westfest	10,000 people	Bath & West	Mendip Council
Fireworks Festival	30,000 people	Alexandra Palace	LB of Haringey

2014

Found Festival	10,000 people	Haggerston Park	LB of Hackney
Eastern Electrics	12,000 people	Hatfield House	Hertfordshire
United Festival	10,000 people	Finsbury Park	LB of Haringey
Ceremony Festival	10,000 people	Finsbury Park	LB of Haringey
Westfest	10,000 people	Bath & West	Mendip Council
Fireworks Festival	50,000 people	Alexandra Palace	LB of Haringey

2015

Born & Bred Festival	15,000 people	Haggerston Park	LB of Hackney
United Festival	12,000 people	Finsbury Park	LB of Haringey
Ceremony Festival	12,000 people	Finsbury Park	LB of Haringey
Westfest	10,000 people	Bath & West	Mendip Council
Fireworks Festival	50,000 people	Alexandra Palace	LB of Haringey

2016

T-mission Festival	12,000 people	Finsbury Park	LB of Haringey
Hospitality Festival	12,000 people	Finsbury Park	LB of Haringey
Westfest	10,000 people	Bath & West	Mendip Council
Fireworks Festival	60,000 people	Alexandra Palace	LB of Haringey

2017

T-mission Festival	12,000 people	Finsbury Park	LB of Haringey
Southport Festival	12,000 people	Finsbury Park	LB of Haringey
Elrow London	30,000 people	Olympic Park	LB of Newham
Abode in the Park	12,000 people	Finsbury Park	LB of Haringey
Hospitality Festival	12,000 people	Finsbury Park	LB of Haringey
Westfest	10,000 people	Bath & West	Mendip Council
Fireworks Festival	75,000 people	Alexandra Palace	LB of Haringey

2018

Arcadia	40,000 people	Olympic Park	LB of Newham
T-mission Festival	12,000 people	Finsbury Park	LB of Haringey
Southport Festival	12,000 people	Finsbury Park	LB of Haringey
Kaliedoscope	12,000 people	Alexandra Palace	LB of Haringey
MADE Festival	15,000 people	Perry Park	Birmingham
Elrow London	35,000 people	Olympic Park	LB of Newham
Abode in the Park	12,000 people	Finsbury Park	LB of Haringey
Hospitality Festival	12,000 people	Finsbury Park	LB of Haringey
Westfest	10,000 people	Bath & West	Mendip Council
Fireworks Festival	100,000 people	Alexandra Palace	LB of Haringey
Elrow Scotland	10,000 people	Royal Highland Centre	Edinburgh City

2019

T-mission Festival	12,000 people	Crystal Palace	LB of Bromley
Southport Festival	12,000 people	Crystal Palace	LB of Bromley
Kaliedoscope	12,000 people	Alexandra Palace	LB of Haringey
MADE Festival	15,000 people	Perry Park	Birmingham City Council
Coombe Live	15,000 people	Coombe Abbey	Coventry City Council
Elrow London	25,000 people	Trent Park	LB of Enfield
Abode in the Park	12,000 people	Finsbury Park	LB of Haringey
Hospitality Festival	12,000 people	Finsbury Park	LB of Haringey
Westfest	10,000 people	Bath & West	Mendip Council
Fireworks Festival	100,000 people	Alexandra Palace	LB of Haringey
Fireworks South	25,000 people	Crystal Palace	LB of Bromley
Elrow Scotland	10,000 people	Royal Highland	Edinburgh City Council

2021

Southbound Festival	12,000 people	Morden Park	LB of Merton
Beautiful People	12,000 people	Morden Park	LB of Merton
Kaliedoscope	12,000 people	Alexandra Palace	LB of Haringey
MADE Festival	15,000 people	Sandwell Valley	Birmingham City Council
Live in the Valley	7,000 people	Sandwell Valley	Birmingham City Council
Elrow London	25,000 people	Trent Park	LB of Enfield
WeAre FSTVL	40,000 people	Central Park	LB of Dagenham
Elrow Midlands	10,000 people	Sandwell Valley	Birmingham City Council
Sequences	15,000 people	Bristol Harbour	Bristol City Council
Westfest	10,000 people	Bath & West	Mendip Council
Fireworks Festival	100,000 people	Alexandra Palace	LB of Haringey

2022

Forbidden Forest	15,000 people	Belvoir Castle	South Kesteven
Primal Scream	11,000 people	Alexandra Palace	LB of Haringey
Fat Freddie's Drop	11,000 people	Alexandra Palace	LB of Haringey
Kaliedoscope	11,000 people	Alexandra Palace	LB of Haringey
Groove Armada	8,000 people	Bristol Harbour	Bristol City Council
Hospitality	8,000 people	Bristol Harbour	Bristol City Council
MADE Festival	20,000 people	Dunstall Park	Wolverhampton
WeAre FSTVL	40,000 people	Damyns Hall	LB of Upminster
Otherlands	10,000 people	Scone Palace	Perth City Council
Elrow London	25,000 people	Parsloes Park	LB of Dagenham
T-mission Festival	12,000 people	Olympic Park	LB of Newham
Beautiful People	12,000 people	Olympic Park	LB of Newham
Westfest	10,000 people	Bath & West	Mendip Council
Fireworks Festival	100,000 people	Alexandra Palace	LB of Haringey



OFFERS





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